

Telephone: 0410 308 415 / 9746 1999

Address: Po Box 3054 Rhodes 2138

Email: info@moresports.com.au

Hong Chul, Lee

Personal Profile

A proactive and confident individual possess various training skills. And extensive experiences in training as proven at both strategic and operational level. Operating sports center, child care center, training academy and college. Excellent international marketing ability and experiences. Global experience in training and delivering to local and International learners.

Education and Training

2012

- **Traing And Assessment** (TAE 40110), Australian Institute of Industry & Training)
- **Swim Australia Course Presenter** (Teacher number:4294), Australian Swimming Coaches &Teachers Association; ASCTA)
- **Star Training Academy Presenter, Star Training Academy**
(Presenter of academy courses and in partnership with academy)
- Training
- **Junior Squad & Assistant Coach**, Australian Swimming Coaches &Teachers Association; ASCTA)

2011

- **AUSTSWIM Course Presenter of Teacher of swimming and water Safety** (239923), Australian council for the teaching of swimming and water safety
- **Sports Coaching Presenter**, Australia Sports Commission
- **Royal Life Saving Presenter and Bronze Examiner certificate** (12530), Royal Life Saving
(Authorised to examine Water Safety,Swim &Survive&Rescue Strands, Resuscitation Awarenesss, resuscitation, Jnr Instructor, Instructor &Instuctor Resuscitaion Awards &Bronze Strand)
- **Pool Lifeguard** (0521826), Royal Life Saving

2010

- **Diploma of Children's Services** -Early Childhood education and care (CHC50908),
Nationally Recognised Training
- **Certificate III in Children's Services** (CHC30708), Nationally Recognised Training
- **Certificate IV in Training and Assessment** (TAA 40104), Australian Institue of Industry & Training

2006

- **Advanced Diploma of Tourism Management** (THT60102), The Sydney Business and Travel Academy ; SBTA

2004

- **Diploma of Tourism – Operation Management** (02299), The Sydney Business and Travel Academy ; SBTA

2003

- **Diploma of business Management** (1065), The Sydney Business and Travel Academy ; SBTA

2001

- **Advanced Open Water Diver** (110293), Professional Association of Diving Instructors; PADI

1997

- **Bachelor of Humanities and Social Science**, Sun-chon National University, Korea
-

Sports Administrative Experience

2012 -Present

- Director of Australian College of Sports Education, ASPEX Training Academy, ASPEX Education Centre
 - Directing and operating numerous sports related courses
- President of Australian Korea Swimming Federation, Korean Sports Council of Australia

2011-Present

- Director of ASPEX Australia PTY LTD (153 657 553)

2010-Present

- Managing Director of Wizzy Sports Education, Sydney
 - Sports Child Care Centre
 - Providing, directing and managing various Child Care programs

2008-Present

- Public officer of Australia –Asia Sports Exchange Association Incorporated Sydney
 - Promoting and developing sports exchange and education programs between Australia and Asian nations.

2007-Present

- Public officer of KASPEX (Korea-Australia Sports Exchange Association Incorporated), Sydney
 - Promoting and developing sports exchange sports education programs between Australia and Korea.

2001-Present

- Managing Director of More Sports P/L, Sydney
 - Coordinating Asian sports program in the Sydney Olympic Park
 - Organizing and directing various sports classes such as Taekwondo, swimming, soccer,

Tennis and the like

- Promoting and developing sports exchange programs between Australia and Korea (And Asians)

2002 ~2010

- Promotion Manager & Head Instructor at International Pro Tae Kwon Do of Oceania Association, Sydney
 - Promoting international Pro Tae Kwon Do events in Sydney
 - Coordinating local Pro Tae Kwon Do events or contests
 - Organizing Pro Tae Kwon Do demonstration teams and directing performance
 - Trainer for Children Safety Training course

2000- 2008

- Tae Kwon Do Mission Team Leader (Voluntary) at Open Door Church, Sydney
 - Coordinating Tae Kwon Do related activities for outreach mission programs as well as internal church training
 - Organizing Tae Kwon Do classes for the children at the Korean language school run by the church every Saturday
 - Participating in field mission and performing Tae Kwon Do demonstrations

1998-2000

- Tae Kwon Do Instructor at Korean National Army
 - Organizing and coordinating military Tae Kwon Do classes for soldiers

CV Documents List

SWIM AND OTHER SPORTS QUALIFICATIONS

- Supervisor Certificate- NSW Government of Education & Communities (22 January 2013)
(Section 111, Children (Education and Care Services) National Law (NSW)
- HLTF301B Apply First Aid – Sydney Training Academy (28 March 2012)
- Swim Australia Teacher of Babies and toddlers-ASCTA(1 Feb 2012)
- Swim Australia Teacher of Learners with Disability – ASCTA (1 Feb 2012)
- Swim Australia Teacher of Competitive Swimming –ASCTA (1 Feb 2012)
- Swim Australia™ Teacher – ASCTA (7 December 2011)
- Junior Squad & Assistant Coach (Green Level Coach) – ASCTA
(Expiry 31 December 2012)
- Pool lifeguard – Royal Life Saving (10 April 2011)
- Resuscitation – Royal Life Saving (25 January 2011)
- Austswim Teacher of Aquatics to People with Disabilities – AUSTSWIM
(29 April 2010)
- First Aid – Royal Life Saving (6 June 2008)
- Senior First Aid – Royal Life Saving (6 June 2008)
- Austswim Accredited Teachers of Swimming & Water Safety – AUSTSWIM
(29 May 2008)
- Bronze Licence Coach – ASCTA (2008)
- Bronze Medallion – Royal Life Saving (29 January 2006)
- Medic First Aid – PADI (10 November 2005)
- Emergency first Response – Emergency first Response Corp.
(11 October 2005)
- Medic First Aid – PADI (10 March 2002)
- Advanced Open Water Diver – PADI (18 February 2001)
- CPR – Australian Red Cross

MARTIAL ARTS QUALIFICATIONS

- DAN Certificate (4th Dan Black Belt) From Korea Taekwondo Association
(3 April 2002)
- Certificate (The 4 Dan Black Belt) from Int'l Pro Taekwondo of Oceania Association
(21 December 2002)
- Pro Tea Kwon Do Instructor- Pro Teak won Do Association (1 March 2002)
- Certificate (The 4 Dan Black Belt) from National Life Athletics Material Arts Federation
(10 February 2002)
- Dan Certificate (The 1 Dan Black Belt) from Kukkiwon, Korea Taekwondo Association
(29 March 1998)
- Dan Certificate (The 2 Dan Black Belt) from Kukkiwon, Korea Taekwondo Association
(5 September 1999)
- Dan Certificate (The 3 Dan Black Belt) from Kukkiwon, Korea Taekwondo Association
(2 September 2001)
- Letter Of Appointment, Promotion Manager from National Life Athletics President, Korea Composite
material Arts Federation (20 February 2002)

REFERENCES

- Three Reference form Sydney Olympic Park
- John Elliott (Corporate Services Manager State Sports Centre Trust)
- Tony Houhlias (Manager Sports Development-Programs Business Manager)
- Tony Houhlias (Manager Sports Development-Programs) (12 August 2009)
- Reference from Sydney University Tae Kwon Do Club
- Reference from Korea-Australia Research Centre, University of New South Wales
(15 September 2004)
- Reference from the Sydney Business and Travel Academy (17 September 2004)
- Reference from Int'l Pro Tae Kwon Do of Oceania Association (21 September 2004)
- Reference from the State Sports Centre Trust (23 September 2004)
- Two Reference from Royal Life Saving
- Leane Macallister (Bronze Examining) (1 February 2011)
- Anthony Cottee (Training provider of Royal Life Saving NSW courses and programs)
(1 February 2011)
- Reference form AUSTSWIM, Austrlian Government Department of Health and Ageing
- Reference from ASCTA, Australian Swimming Coaches & Teachers Association
(19 April 2012)

COMPANY REGISTRATION

- Certificate of Registration of Business Name (MORE SPORTS) – JOO HYUM LEE
- Certificate of Incorporation as an Association (1 March 2007) – JOO HYUM LEE
- Certificate of Registration of Business Name (WIZZY SPORTS EDUCATION)
- Certificate of Incorporation as an Association (14 April 2008)
- Certificate of Registration of Business Name (MORE SPORTS)
- Certificate of Incorporation as an Association (14 April 2008)
- Certificate of Registration of a Company (ASPEX AUSTRALIA PTY LTD_153 657 553)
- Record of Registration for Business Name (ASPEX EDUCATION CENTRE)
- Record of Registration for Business Name (AUSTRALIAN COLLEGE OF SPORTS EDUCATION)
- Record of Registration for Business Name (ASPEX TRAINING ACADEMY)
- Record of Registration for Business Name (ASPEX EDUCATION CENTRE)
- Certificate of Registration of a Company (MS MANAGEMENT GROUP PTY LTD)
- Certificate of Registration of a Company (ASPEX AUSTRALIA PTY LTD_153 657 553)

•